



WHAT IS JOURNALISM?

Journalism is the collection, preparation, distribution, and presentation of news through either print or electronic media. This media can include newspapers, magazines, television, radio, and the Internet. Its purpose to promote transparency and an informed public, by sharing current events in a factual, evidence based manner. Journalism can also focus on human interests pieces such as sports, travel, celebrity, and lifestyle.

INTERESTS

(THINGS YOU LIKE TO DO)

- News and current events
• Public speaking
• Writing
• Coordinating data and resources
• Sharing information with others
• Conducting investigations
• Interviewing others

.....

SKILLS

(THINGS YOU WILL LEARN & USE)

- Communication
• Working with strict deadlines
• Writing
• Detail orientated
• Interpersonal
• Research
• Flexibility
• Creativity
• Teamwork
• Gathering resources

LAVC DEGREES & CERTIFICATES OFFERED

The Journalism major is housed under the Media Arts Department at Los Angeles Valley College. The mission of the Journalism Program is to instill an appreciation of the mass media, including free speech/free press provisions of the First Amendment. Students will demonstrate a wide breadth and depth of understanding of mass media theories, methods and concepts. This includes training students using hands-on laboratories, producing various stories for publication and conducting interviews. LAVC offers the following degrees and certificates:

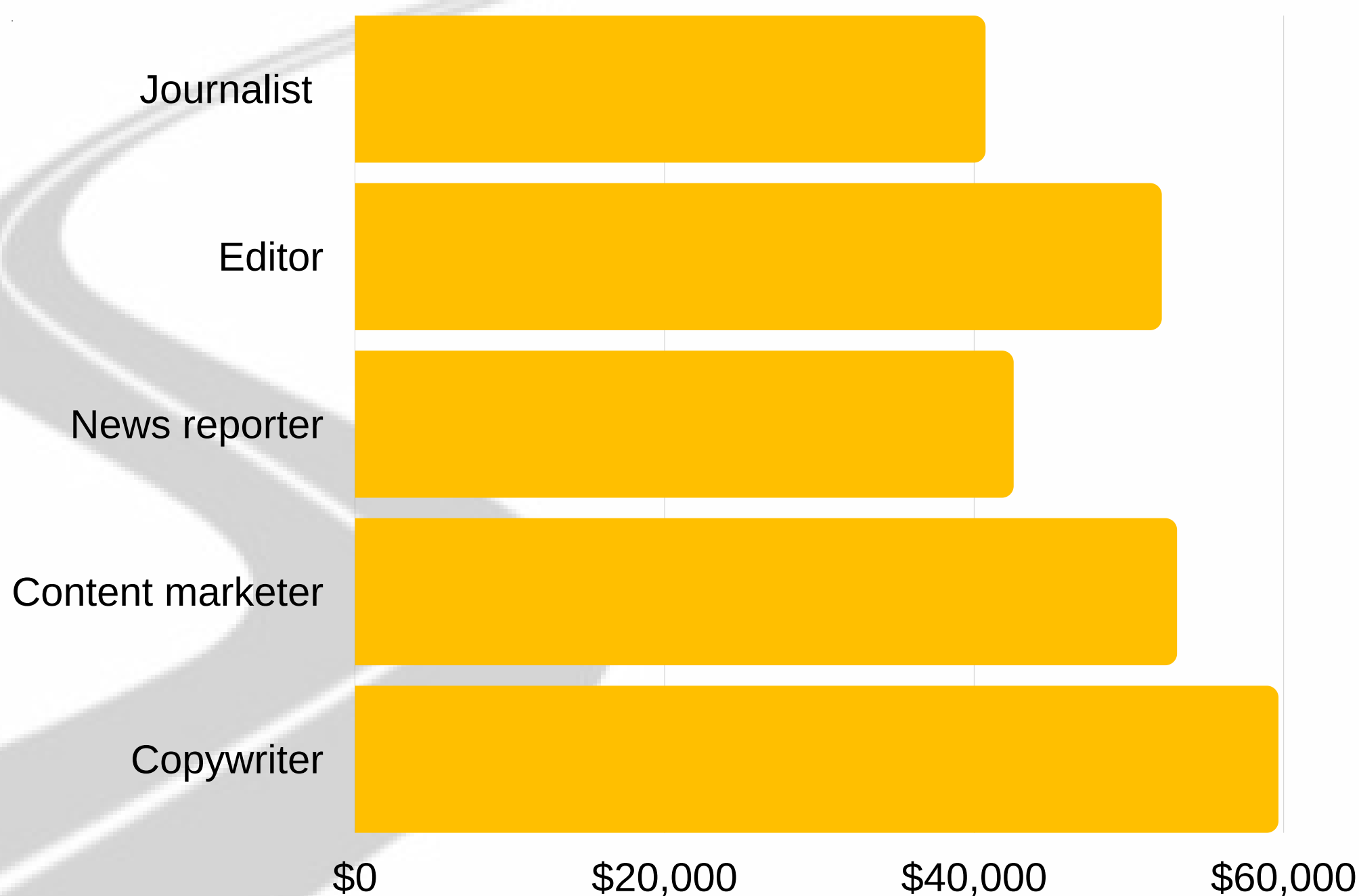
- Associate of Arts for Transfer (AA-T) in Journalism
• Associate of Arts (AA) in Journalism: Magazine
• Associate of Arts (AA) in Journalism: Newspaper
• Certificate of Achievement in Journalism: Magazine
• Certificate of Achievement in Journalism: Newspaper

TRANSFER RELATED MAJORS

- Fresno State: Print Journalism
• Fresno State: Digital Journalism
• Sacramento State: Journalism
• Humboldt State: Journalism - Public Relations
• Humboldt State: Journalism - News
• San Diego State: Journalism - Public Relations
• CSU Northridge: Broadcast Journalism
• CSU Dominguez Hills: Journalism
• Cal Poly Pomona: Multimedia Journalism
• CSU Long Beach: Journalism
• University of Southern California: Journalism
• UC Berkeley: Media Studies
• UC Los Angeles: Communications



EARNINGS*



*Earnings can vary by occupation and experience. The following are median wages as of 2018 in California based on CaliforniaCareerZone.org

FOR MORE INFORMATION

- www.lavc.edu/transfer
- <https://www.lavc.edu/Media-Arts/Journalism/Home.aspx>
- www.lavc.edu/transfer/majors/default.html
- www.assist.org
- www.eureka.org
- www.cacareerzone.org
- www.onetonline.org
- <http://degrees.calstate.edu/>
- https://admission.universityofcalifornia.edu/counselors/files/undergraduate_majors_list.pdf

RELATED OCCUPATIONS

- Journalist
- Editor
- News reporter
- Sports broadcaster
- Public relations specialist
- Content marketer
- Digital strategist
- Copywriter
- Marketing manager



POTENTIAL EMPLOYERS

- Printing company
- News station
- Newspaper companies
- Social media companies
- Consulting firms
- Advertising companies
- Publishing companies
- Colleges/universities

This general information is provided by the LAVC Career/Transfer Center. For specific information about majors and careers please make an appointment to see a counselor either online, in person at the Counseling Department (Student Services Annex) or by phone at (818) 947-2474.