



WHAT IS COMMUNICATION STUDIES?

Communication studies is a social science analyzing how humans display oral, written, and interpersonal communication across different mediums and fields. Furthermore it seeks to find the most effective methods of communicating ideas, information arguments, and more. The field uses research and critical analysis make observations of communication on a micro-level, such as face to face communication as well as macro-level between socio-cultural and political systems.

INTERESTS

(THINGS YOU LIKE TO DO)

- Working with ideas
- Extensive thinking
- Sharing information
- Working with people
- Public speaking
- Conducting research
- Work with data
- Helping people
- News and current events



SKILLS

(THINGS YOU WILL LEARN & USE)

- Leadership
- Teamwork
- Communication
- Adaptability
- Critical thinking
- Writing
- Conflict Resolution
- Analysis of information
- Complex problem solving
- Reading comprehension
- Persuasive skills

LAVC DEGREES & CERTIFICATES OFFERED

Courses in the Communication degree examine the importance of effective communication in public, groups, cultures, interpersonal settings and literature. In addition, we explore the nature of argumentation and the ability to critically evaluate messages as both the sender and receiver. Students completing this degree will have satisfied the lower division major preparation at CSUN for the Communications Studies major and at CSULA for the the Communications major. LAVC offers the following degrees and certificates:

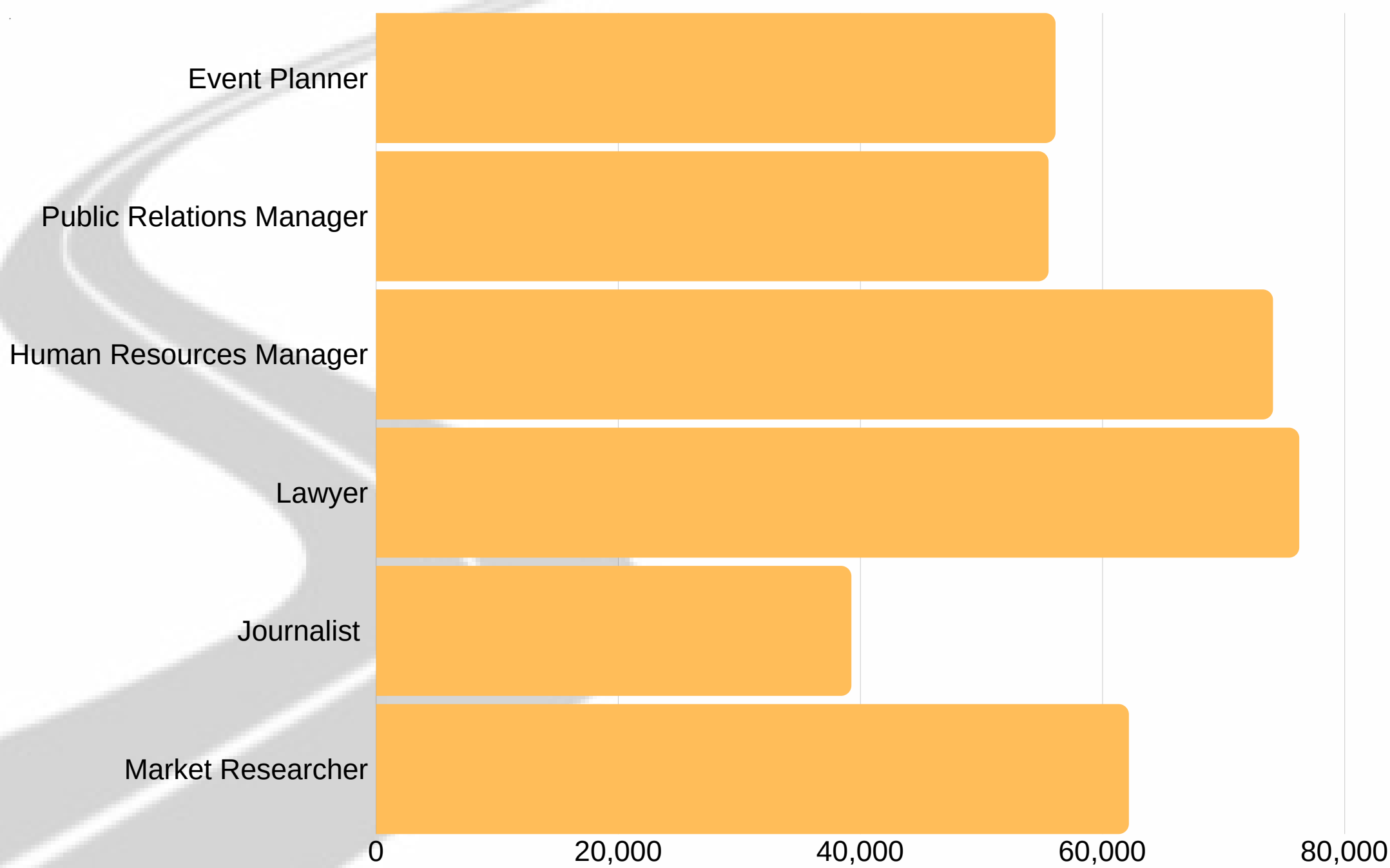
- **Associate of Arts for Transfer (AA-T) in Communication Studies**

RELATED TRANSFER MAJORS

- **Chico State:** Communication Studies-option in Organizational Communication or Communication & Public Affairs, and Communication Design-General
- **Fresno State:** Mass Communication & Journalism-option in Multimedia, Public Relations, Print Journalism, Broadcast Journalism, or Advertising
- **CSU Los Angeles:** Communication -option in Mass Communication, Organizational Communication, Social Justice Communication or Health Communication
- **CSU Fullerton:** Communications-option in Journalism or Advertising
- **CSU Northridge:** Communication Studies
- **UC Los Angeles:** Communication
- **UC Davis:** Communication
- **UC Santa Barbara:** Communication



EARNINGS*



*Earnings can vary by occupation and experience. The following are median wages as of 2018 in California based on CaliforniaCareerZone.org

FOR MORE INFORMATION:

- www.lavc.edu/transfer
- [www.lavc.edu/https://www.lavc.edu/communication/index.aspx](https://www.lavc.edu/communication/index.aspx)
- <http://www.lavc.edu/transfer/majors/default.html>
- www.assist.org
- www.eureka.org
- www.cacareerzone.org
- www.onetonline.org
- <http://degrees.calstate.edu/>
- https://admission.universityofcalifornia.edu/counselors/files/undergraduate_majors_list.pdf

RELATED OCCUPATIONS

- Event planner
- Public Relations Manager
- Human Resources Manager
- Social Media Manager
- Advertising Executive
- Lawyer
- Journalist
- Market Researcher



POTENTIAL EMPLOYERS

- Advertising firms
- Law firms
- Event-planning companies
- Human resource departments
- Newsletter companies
- Magazine companies
- Other publication companies

This general information is provided by the LAVC Career/Transfer Center. For specific information about majors and careers please make an appointment to see a counselor either online, in person at the Counseling Department (Student Services Annex) or by phone at (818) 947-2474.