

Business Administration Department Presents

Start-Up



For Students and Community Entrepreneurs

Research shows
that successful
entrepreneurs get
started with very
little money.

**Don't postpone
your dreams!**

*Take action to
transform your idea
into a viable
business and get
advice
from industry
experts.*

Experts will discuss:

- Myths, ideas and projects
- Affordable loss budgeting
- Network to secure partners
- Customer development
- Value propositions
- Your business model
- Marketing secrets and branding
- Action planning
- Project presentations

FREE six week ZOOM online program on Fridays,
Spring 2020, starting May 8th

SPACE IS LIMITED

To reserve your spot, please email Dr. Tasos Sioukas at sioukaav@lavc.edu from your laccd email address with your full name and your business idea or with the small business you want to improve by 5/1/20 5 pm.

