

Los Angeles Valley College
Course Level Student Learning Outcomes (SLO)

Subject Name, Course Number, and Course Title: Media Arts 132 Business of Entertainment

Course Objectives: (List the course objectives as they appear in the course outline of record.)
Analyze various contracts associated with all areas of film, television and new media; Effectively communicate with lawyers, agents and managers; Identify problems in negotiating and contracts; Protect themselves within the business of the industry; Examine the relationship between agents, attorneys, business affairs executives and the artist; Formulate the path to steps for a career in business affairs.

Establish 1–2 course level student learning outcomes and indicate how each SLO will be assessed.

Course Level Student Learning Outcome	Assessment Measure
Student will develop proficient skills in appraising and criticizing contracts and deal memos in all forms of entertainment industry, including motion pictures, television and new media.	A term report analyzing a contract. Research paper on analysis of deal making. Oral presentation on negotiating skills. The department will develop a rubric to assess whether students have gained the skills necessary for analyzing contracts and deal making.