

**Los Angeles Valley College
Course Level Student Learning Outcomes (SLO)**

Course Name and Number: Broadcasting 3; Voice and Diction for Radio and Television

Units: 3

Course Objectives: Provide a description of the course, including an overview of the topics covered

Demonstrate proper vocal techniques for radio, TV, cable and voice[over announcing; demonstrate proper voice and diction for radio and television; demonstrate effective ad-libbing skills; demonstrate effective breathing techniques on open microphone; demonstrate pitch control, rate control for effective voice and diction; demonstrate the ability to read commercial copy effectively; demonstrate the ability to read news copy effectively.

Establish 1–2 course level student learning outcomes and indicate how each SLO will be assessed.

Course Level Student Learning Outcome	Assessment Measure
Students will write basic examples of radio and television copy and then voice them. This will include a Public Service Announcement, commercials for Radio/TV, news spots and editorials, and an old time radio show.	Student portfolio that incorporates all of the items necessary to create a sample PSA, TV Commercial, news spot, editorial, and a short radio play suitable for television or film production. The department will develop a rubric to assess whether students have gained the skills necessary for analyzing an industry standard for media writing and performance.