

**Los Angeles Valley College  
Course Level Student Learning Outcomes (SLO)**

**Course Name and Number: Broadcasting 28**

**Course Title: Television Announcing**

**Course Objectives:** (List the course objectives as they appear in the course outline of record.)  
Upon completion of this class the student will create and define the copy used in television announcing. They will interpret scripts, dramatize commercials, prepare and create copy with a sense of “personality” and style. A student will be able to judge and evaluate more critically the performance and messages of the broadcast media.

*Establish 1–2 course level student learning outcomes and indicate how each SLO will be assessed.*

| <b>Course Level Student Learning Outcome</b>   | <b>Assessment Measure</b>   |
|--|---|
| Students will execute their acquired interpreting and technical skills in an on-air television performance. This may include assignments as interviewing, hosting, stand-ups, public service announcements, commercials, voice and articulation activities and news copy interpretation. | Students write and perform programming, simulated live shots, sports reports, weather reports and news anchoring to demonstrate their comprehension of the essentials of this discipline. The department will develop a rubric to assess whether students have acquired the necessary skills for professional television broadcast performance. |