

**Los Angeles Valley College
Course Level Student Learning Outcomes (SLO)**

Course Name and Number: Broadcasting 17

Course Title: Industrial and Commercial Voice-Over Techniques

Course Objectives: Through the study of acting techniques, students will explore the voice as an instrument to convey truth. Students will gain insight and experience in utilizing the voice as a powerful and effective persuasion tool and expressive/creative instrument in both a personal and professional context. For students who wish to consider voiceover as a career goal, the course is designed to impart a working knowledge of the principles, dynamics and fundamental skills of the profession.

Establish 1–2 course level student learning outcomes and indicate how each SLO will be assessed.

Course Level Student Learning Outcome	Assessment Measure
Students will bring written words to life using copy analysis and word coloration for dialogue, storytelling, industrial voiceover and personal signature.	A portfolio analyzed weekly using a rubric developed by the department.