

Enrollment Management Committee

Meeting Minutes

Thursday, March 22, 2018

Members present: Matthew Jordan, Ruby Christian-Brougham, Steve Castillo, Amadeo Quilici, Elizabeth Negrete, Joel Trudgeon, Elmida Baghdaserians, Hector Salazar, Robert Medina, Jared Franco

Resource members present: Karen Daar

Guests: Reginald Hubbard, Xiaoyang Behlendorf, Wesley Oliphant, Jim Fenwick

Enrollment Update

Late start fill rates were reviewed. Late start classes are performing well. The fill rates have been gradually increasing. 92 sections are being offered; 72 online; 20 face to face. The online sections have a very high fill rate, while the online sections are just over 50% full. There are 7 low enrolled sections at this time.

International Student Recruitment

The International Student Recruitment proposal was discussed again. The intent of the proposal is to increase LAVC enrollments and to enrich the campus environment by adding a global influence. It was noted that Student Services staffing details were not added to the proposal as suggested at the last meeting. The Chair confirmed that he met with a Student Services administrator to offer the opportunity to add information to the proposal. No additional information was forthcoming. The committee discussed the plan and approved it with a unanimous vote of those present.

Enrollment Plan Tracking

Four remaining items from the Enrollment Plan Tracking sheet were discussed. The recommendations were discussed and finalized. The committee approved the Enrollment Plan Tracking with a unanimous vote of those present. It was agreed that the plan would be sent to the Chairs of the Educational Planning Committee as an information item. In the discussion, the committee discussed student retention, the Promise program, and marketing/branding. It was suggested that the Integrated Planning Committee is working on these items and should be invited to a meeting for discussion. The Chair agreed to extend an invitation to them.

Meeting was adjourned at 2:45pm.